

## PERSONAL PRESENTATION



### PROFILE

Experienced in development and management of local and international conferences, forums and gatherings for corporate clients and international organizations or initiatives

Very comfortable in multicultural and international environments

Strong operational management skills and solid experience in crisis management

Capability of building effective relationships across cultural borders

Loyal and ready to represent a corporate image at a highest level

Very good team player and mentor capable of motivating staff and suppliers

Strong negotiation, budgeting, corporate communication and customer relation's skills

Wide vision, high sense of sociability, excellent communication skills and personal stature

### EXPERTISE

My mission is to merge individual elements together into a single coherent creation.

However, on its own, bringing together specialists, employees, and suppliers to implement the desired goals is not enough; the challenge is to coordinate and motivate them in such a way that they achieve the best results possible within the budgetary framework.

Selecting the members of and leading this team, coordinating all the different aspects, filtering and forwarding information, acting as a go-between for the various departments, retaining an overview so as to distribute the tasks to the respective teams in order that the final result is an unforgettable and harmonious event that achieves the goals that have been set: **this is my field of professional expertise.**

- Defining the goals: what do you want to communicate with the event?
- Setting up the team while embracing the resources available
- Comprehensive coordination of the event and establishment of a clear event structure
- Integration of communication goals in the event objectives
- Orchestration: overall coordination that ensures the event passes off without interruption

## EXPERIENCES

(overview)

I have been involved with the creation of numerous successful international events, supported the management in a consultancy role and taken over certain organisational areas, for both corporate clients and international organisations such as UNODC and the World Economic Forum in Austria and overseas.

Confidentiality is a sine qua non, and that's why what follows is not a complete list of all my projects or full details of the assignments. Only a summary is provided.

- **Philanthropreneurship Forum, Hofburg Palace, Vienna, January 16, 2017**  
International forum on social entrepreneurship and philanthropy initiated by H.E. Amr Al-Dabbagh  
Topic: Generation Impact: Harnessing The Power of Giving.  
Local partner and focal point.  
Attendees: 350 invitees from all over the world.  
Client: Auditoire Paris, France (for Al-Dabbagh Group)
- **FIA - Fédération Internationale de l'Automobile, Hofburg Palace, Vienna, 2016**  
**Chief Medical Officer Seminar - Annual General Assembly - Prize Giving Gala**  
**November 28 to December 2, 2017**  
Local interface to FIA management  
In cooperation with Eventplan GmbH and Pi-Five
- **48<sup>th</sup> FIBEP Congress, Washington, USA, November 17-18, 2016**  
General Assembly and Congress on Media Intelligence  
Consultancy for the content. Lead agency and production of the whole gathering  
Attendees: 200 international specialists from the media monitoring business  
Client: FIBEP, Fédération Internationale des Bureaux d'Extraits de Presse
- **100 years Salesianer Miettex, City Hall Vienna, October 7, 2016**  
Anniversary Gala  
Overall coordination: concept, event, orchestration  
Attendees: 500 employees and 50 honorary guests.  
Client: Salesianer Miettex GmbH.
- **FIBEP World Media Intelligence Congress, Intercontinental Vienna, November 17-20, 2015**  
4 days congress with 2 evening functions.  
Consultancy for the content. Lead agency and production of the whole congress.  
Attendees: 320 international specialists from the media monitoring business  
Client: FIBEP, Fédération Internationale des Bureaux d'Extraits de Presse
- **10 year anniversary Gala of Ninestars, Hofburg Palace, Vienna, November 19, 2015**  
Gala-Diner with show act (Bollywood, 20 dancers from London)  
Overall coordination: concept, event, orchestration  
Attendees: 220 international guest.  
Client: Ninestars Information Technologies Limited (India)

- **Hermès - Festival des Métiers, Vienna, September 21-27, 2015**  
Exhibition open to the public. Opening cocktail and press event  
Overall coordination: Orchestration and guidance  
Guest: press event: 30 journalist, Opening: 400 invitees, exhibition: 17.000 visitors  
Client: JONAK GMBH & Co KG
- **Healthiness coaching tour 2015, Austria, January-February 2015**  
5 one day events throughout Austria.  
Consultancy and development. Orchestration. Look&feel.  
Attendees: between 100 und 250 employees  
Client: Generali Insurance
- **Annual Meeting African Development Bank, Marrakech, May 2013**  
5 days event. Member of the on site logistic team. Support of local forces.  
Special assignment: Joker for logistical problems on site  
Participants: over 800 persons  
Client: Richard Attias and associates (for African Development Bank)
- **LENOVO Kick-off Meeting, Rom, Hotel Marriott, April 2013**  
5 days event. Member of the core organization team, conference management.  
In charge of setup and flow of conference area and out-side events  
Special assignment: coordination closed meeting L@L (Leading at Lenovo)  
Participants: 600 persons, Closed Meeting: 70 persons  
Client: The Experience Corporation, Richard Attias (for LENOVO)
- **LENOVO Germany, Central EPS Team Meeting 2012, Düsseldorf, September 2012**  
2 days event. Meeting and social event: skiing in an articial environment  
PCO, in charge of concept, „Look&Feel“ and all logistics  
Participants: 70 high level persons  
Client: Lenovo Germany
- **Icon Vienna, European Business & Investment Forum, Vienna, April 2012**  
3 days event. Member of the core organization team, conference management.  
In charge all logistic, set-up and sponsor coordination. Flow of outside events.  
Participants: 250 persons  
Client: Dr. Hrebicek, President of the Icon Vienna
- **AVAYA Sales Conference 2012 and AVAYA Business Partner Conference Berlin, Hotel Estrel, November 2011**  
5 days event. Member of the core organization team, conference management.  
Main contact to the client & conference venue, preparation of event while 6 month.  
In charge of setup and flow of conference area.  
Concept, “look&feel“ and flow of all evening functions  
Participants: Sales conference 1200 persons, Business Partners conf. 400 persons.  
Client: The Experience Corporation, Richard Attias (for AVAYA)
- **S&T 2011 Conference, Vienna, Hofburg, June 2011**  
Science and Technology for CTBTO  
Event coordinator. In charge all logistic, set-up, technic and flow.  
Participants: 6000 persons  
Client: CTBTO Vienna

## UN.GIFT | UNODC, July 2007 to February 2008

- **The Vienna Forum to fight Human Trafficking, Austria Vienna, February 2008**  
 Director of the event. Local partnerships and side events. Participants: 1.500 delegates  
 (Branding for the initiative, set-up of the venue, responsible for side-events...)  
 Client: UNODC / UN.GIFT  
[www.ungift.org](http://www.ungift.org)

### Areas of responsibility

- Conference management and creative concept to raise awareness in Vienna/Austria and internationally
- Create a strong visual for the Vienna Forum and usable for the UN.GIFT initiative afterwards and use this brand concept in the decoration of the venue (conference design / corporate design)
- Establish a technical concept and oversee the set-up and working flow of the conference
- Orchestration of the conference: Responsible for the structure in the main conference room (plenary), the concept behind and the operational and organizational structure of the whole event including the outside events
- Coordination of and with the venue ACV (Austria Center Vienna)

Furthermore consultancy for local partnerships (especially with the City of Vienna and the Foreign Ministry) and for the preparation process of the conference since April 2007.



f.l.t.r.: Singer Ricky Martin; Suzanne Mubarak, former First Lady of Egypt; Ms. Ursula Plassnik, Austrian Federal Minister for International and European Affairs; Actress Emma Thompson; Mr. Antonio Maria Costa, Executive Director of UNODC



Plenary, Opening Ceremony



Mr. Antonio Maria Costa, Executive Director of UNODC



The branding / poster for the forum  
 Idea and concept by Georg Suchanek

COLLABORATION with Richard Attias, Global Event Management and Publicis Live, 1996 to 2007

## Extract

- **World Economic Forum Annual Meeting, Switzerland, Davos, January 2007**  
Director of the official evening event, supervising the set-up, artist management.  
Participants: 3.000 delegates  
Client: Publicis Events Switzerland (partner of the World Economic Forum)
- **Arabic Strategy Forum, UAE, Dubai, December 2006**  
Executive Producer, supervisor of the plenary, in charge of the partners lounge.  
Participants: 700 business partners  
Client: Publicis Events Switzerland (for Company Moutamarat, UAE)
- **Young Arab Leaders, Jordanian, Dead Sea, November 2006**  
In charge of logistics, transfers and catering, consultancy for the conference  
Participants: 600 business partners  
Client: Publicis Events Switzerland (for Young Arab Leaders)
- **Mazars Partners Meeting, conference-incentive/3 days, July 2001**  
Local Partner of Global Event Management (incoming and producing)  
Head of organization. Logistics. Head of the technical team.  
Coordination of evening events and spouse program.  
Participants: 450 partners
- **Central and Eastern European Economic Summit - World Economic Forum, Austria, Salzburg**  
July 1996, July 1997, June 1998 und June/July 1999  
Member of the core organization team, contact in Austria, conference management, side-program.  
Head of the technical team.  
Participants: 1.500 delegates
- **World Economic Forum Annual Meeting, Switzerland, Davos**  
January/February 1997 und January/February 1999  
Conference management, head of technical team "breakout sessions" (12 in parallel)  
Participants: 3.000 delegates

## References

### Richard Attias & Associates

March 11, 2013

To whom it may concern:

This letter is to confirm that Mr. Georg Suchanek was employed at my previous company, Global Event Management as an Event Management Consultant from its inception in 1996 until 2001. He then remained in the same position at The Experience, a company that I founded in 2008.

With his specific skill set, flawless commitment and personal qualities he built trust and gained recognition from his peers and our worldwide clients. He was quickly offered a position to join one of my core teams to assist with various events such as international conferences (WEF), conventions, congresses, incentive trips and prestigious gala evenings. For many years, Georg substantially contributed to the success of our international events.

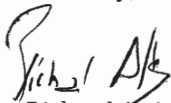
Entrusted with missions around the globe, he displayed the highest level of professionalism. He demonstrated his abilities in numerous fields of activity by continuously performing to the utmost satisfaction of both our agency and our clients. His primary areas of responsibility included: theme proposal, site selection and selection of service suppliers for transportation, hotels, restaurants, stage design, catering, sound, lighting, video projection etc.

In addition to the purely technical aspects of event management, we would like to emphasise in particular three elements that count among Georg's main assets: his consulting skills, the ease with which he ensures the smooth coordination of any event, and his ability to work independently, while remaining fully compliant with the client's specifications and budget.

These professional skills are complemented by personal qualities, such as honesty, flexibility, commitment, team spirit, openness and generosity. In view of his multi-faceted background, we sincerely regret that Georg's professional commitments and personal plans no longer allow him to continue working with us.

We continue to support Georg on his future endeavours and wish him the very best in the future.

Sincerely,



Richard Attias  
Executive Chairman

## References



PUBLICISLIVE

Geneva, February 11<sup>th</sup>, 2013

### Certificate – Georg Suchanek

We hereby certify that Mr. Georg Suchanek collaborated with our company, as a Consultant during:

- Young Arab Leaders, Jordan – Dead Sea – November 2006
- Arab Strategy Forum, UAD – Dubai – December 2006
- World Economic Forum Annual Meeting, Switzerland - Davos – January 2007

In the organization of his work, Mr. Suchanek' performance was exemplary. He was very engaged in our dynamic environment. With his professional discipline, he was able to manage multiple challenges. His fluency in French, English and German were very beneficial in the multicultural environment in which he worked.

He was also very appreciated by his supervisors and colleagues for his great team spirit as well as his true honesty and commitment.

Mr. Suchanek was a strong asset and we are confident he will make the same contribution in his next professional move. We strongly recommend him.

PublicisLive

Anthony Gazagne  
Managing Director

« L'ORGANISATION EST UN METIER »

## CONTACT

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## PERSONAL DATA

Date of birth: February 20, 1973 in Vienna

Citizenship: Austrian, EU passport

Marital status: Married, 2 children

## TRADE/BUSINESS LICENSE

PR-Berater (public relations advisor) Eventmarketer

Since July 1996.

Registered as company in Austria

## LANGUAGES

Mother tongue: German

French (fluent, spoken and written)

English (fluent, spoken and written)

## EDUCATION

September 1992 Austrian High School Diploma

June 1992 French Bacalauréat

Sept. 1979 – June 1992 Lycée Français de Vienne